



STUDENT OF THE MONTH



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South Beach

1. Elizabeth Jarquin, Full Specialist

Hialeah

2. Olidey Aranda, Comprehensive Makeup

North Miami Beach

3. Alfinso Di Libero, Barber
4. Bethany Daniels, Cosmetology
5. Doris Jimenez, Cosmetology
6. Dzhamal Rumianstev, Barber
7. Karen Chang, Cosmetology
8. Krystel Castillo, Cosmetology

Homestead

9. Nellye Escarment, Cosmetology
10. Onix Morales, Barber
11. Sherma Roberts, Cosmetology
12. Veronika Gyarmati, Cosmetology
13. Carlos Munoz, Barber
14. Zuleica Castillo, Cosmetology
15. Zunilda Prieto, Full Specialist

Miami

16. Liliam Paniagua, Full Specialist

Palm Beach

17. Amanda Adkins, Massage
18. Arielle Diaz, Skincare
19. Shantia Barfield, Cosmetology

EMPLOYEE of the MONTH



Ari Morejon
South Beach

Ari consistently achieves his goals and the goals of his team. He values the importance of a solid beauty school education, and enjoys helping others achieve their dreams. He always does what is asked of him with a smile on his face, and loves to think of out-of-the-box ways to increase enrollees at the South Beach campus. We are so grateful to have such a hardworking, honest and passionate individual on our team.



Ana Gonzales
North Miami Beach

"In order to succeed, your desire for success should be greater than your fear of failure."

- Bill Cosby -



Nora Martin
Campus Director | Hialeah

In the past few months, Nora has shown an incredible amount of enthusiasm towards her job as the Hialeah campus director. She continually seeks ways to improve our campus and create a thriving environment for our students. She knows what it takes to create cohesiveness between our staff, students and campus. We congratulate her on her job well done, and are excited to see what she will do next to make the BSA Hialeah campus a great place to work and learn!



Joanne Gimenez
Associate Director of Admissions | Miami

Joanne consistently achieves set goals. She enjoys helping students start their journey at BSA. She is hard working, passionate and always has a positive attitude.



Frances Gonzalez
Financial Aid Representative | Homestead

Huge congratulations to Financial Aid Representative Frances Gonzalez for receiving June employee of the month. Frances embodies what it means to be a leader, team player and a role model for Beauty Schools of America. It's a pleasure to work along such a great person.



Suzette Cruz Melendez
Career Service | PBA

Suzette is hardworking, organized, creates great working relationships for the school and is always willing to step up to any challenge that comes her way!

SUCCESS STORIES

JULISSA PAEZ | COSMETOLOGY (HIALEAH)

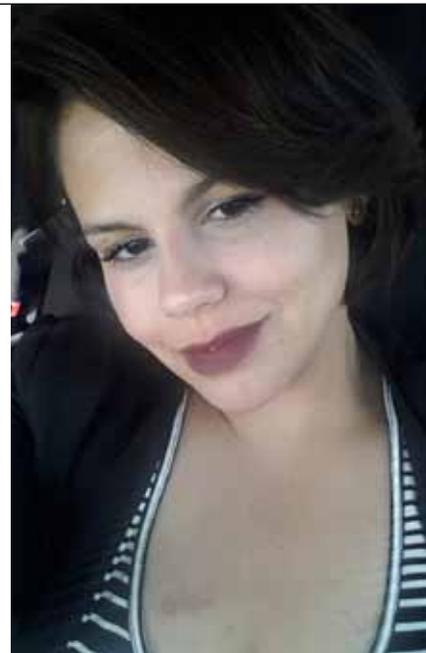
I have had a passion for hairstyling since I was a little girl, but I never realized the importance of a well-rounded beauty school education. While working at privately owned salons, I realized that other stylists were at a different skill level than I was, and I wanted to be able to work alongside them without feeling like I knew less. One day, the owner of the salon advised me to go to beauty school and get my license. That's when I noticed a commercial for Beauty Schools of America, and I decided that I wanted to go to beauty school and learn more about my craft.

I remember the first time I arrived at BSA, everyone was so welcoming and happy to assist me. When I registered, I couldn't help but feel that great things were going to happen for me at BSA. As I took classes, I realized that I was learning so much more than I originally thought, and I became more confident with my hairstyling. I would have never guessed that a school and its staff would make such an impact on my future. In particular, Ms. Paola, who inspired me to be a better hair stylist. Thanks to everything I learned at BSA, I was able to open my own, very successful salon.

Unfortunately, I was not able to work in my own salon and go to school at the same time, so I made the decision to sell the salon and continue my education at BSA. I knew that this education would help advance my career as a successful stylist.

I am forever grateful to this school and the BSA team. After I finished my courses, I was able to land a job at one of the largest hair cutting enterprises, Hair Cuttery. In a matter of four months, I was promoted and I am happy to report that I am now the manager of a Hair Cuttery branch, thanks to BSA!

BSA has been a great inspiration since the beginning of my trajectory. I would recommend this school to everyone. My experience at BSA was unforgettable and I am endlessly grateful to them.



SUCCESS STORIES

SAMUEL VAZQUEZ | BARBER (HOMESTEAD)

Samuel Vasquez chose to attend BSA because he wanted to learn all aspects of the beauty industry, and he knew that he would receive a well-rounded education at BSA. He knew he would not only learn about cutting hair, massage and makeup but he would also learn the fundamentals of salon management.

The experience he had as a student taught him not to just dream big, but to chase his dreams and make them happen. BSA gave him the tools he needed to succeed in the barber industry. Now he is the manager of The Clip Shop in Homestead. He looks forward to expanding the brand of the shop and aspires to be a partner. He is grateful to BSA for supporting his dreams and career goals, and could not be happier with the path that his BSA education has led him to.



DANYMARY AREAS | MIAMI

Danymary Areas graduated from BSA in June 2014. She is currently working at Ecstasy Salon Spa as an assistant while she waits to take her state board exam next month.

Once she is licensed, she will be able to be the stylist behind the chair. She plans on opening her own salon in five years. We are sure to hear great thing from Danymary in the future.



ANNOUNCEMENTS

Upcoming Events and Seminars

HIALEAH

Cosmotology

- June 5** New Gel Techniques (Lechat)
- June 9** Regular Mani & Pedi
- June 9** Summer Boot Camp
- June 16** New Techniques Gel & Acrylic
- June 16** New Techniques on Men's Haircuts
- June 18** Spa Mani and Pedi
- June 19** Brides Around the World
- June 20** 6 Method Hair Extension Class
- June 29** Open House

Electrolysis

- June 10** New Equipment and Products Terminology
- June 23** Receive New Pathology Presentation

Make-up

- June 6** High Fashion Runway Make-up
- June 13** All About Eyes Seminar
- June 25** Avangert Make-Up Photo Shoot

Next Month

- July 3** Keralys Keratin
- July 3** Red, White and Blue (Pin Ups)
Campus Events
- End of July** Create Custom Pre-Shave Oils
- Mid - July** Hot Towel Shave with Steamer
- End of July** Barbershop in Coral Gables
Field Trip

HOMESTEAD

- July 21** Stiletto Nail Seminar
- July 26** Christmas in July
- July 30** Air Brush Makeup Seminar

NORTH MIAMI BEACH

- July 3** Student Appreciation Day
- July 3** Red, White, and Blue Dress Up
- July 15** Crazy Hat Day
- July 24** Sun Flower Fashion Show
- July 30** Customer Appreciation Day
- July 31** Keralis Keratin Seminar

MIAMI

No events.

PALM BEACH

- June 16** Career Services Department Job Fair
11:00 am - 1:00 pm

Recent Events

NORTH MIAMI BEACH

BRIDES FASHION SHOW

North Miami Beach's monthly hair fashion show.



NORTH MIAMI BEACH

CHAPMAN CHARITY EVENT

Beauty Schools of America students volunteering at a local event.



NORTH MIAMI BEACH

FIELD TRIP

Beauty Schools of America students on a class field trip.



MIAMI

BRIDAL EVENT

The cosmetology students hosted a bridal runway fashion show in which they could show the skills they have learned thus far. The students did hair and make up on each other and barber students came dressed to the nines to participate as groomsmen.



PALM BEACH ACADEMY

JOB FAIR

PBA's 1st Annual Career Fair was held on June 16th, 2014! It was a huge success and helped the students prepare for placement after completing their programs!

Participants included companies such as: Massage Envy, Kaffee's Spa and Incognito.



PALM BEACH ACADEMY

RED CARPET EVENT

PBA's Red Carpet Event included appearances from celebrity look-a-likes, including Lorde from The Royals, Tina Turner, Men in Black, Janelle Monae, Trina, Nicki Minaj and Shai!

The Red Carpet Event also included motivational music by the Cosmetology student program led by Ms. Cassandra!



Beauty TIPS



MAINTAINING YOUR MAKE UP #1

Maintaining your make up during the day is crucial due to the fact that runny liner or mascara ends up setting in wrinkles under the eyes. Put a few Q-tips in your purse and use them to clean up throughout the day. You will refresh your look and look younger.

KEEPING IT FAB FOR THE SUMMER

As long as you stick to the lids, gold shadow is one of spring & summer's most wearable and prettiest makeup trends. "It puts focus on the eyes, reflects light, and gives you a feeling of summer". Keep in mind, gold looks best when paired with a warm shade (like copper or brown) that helps frame your eyes. So try adding gold to the inner corners of your eyes for a trendy alternative to the usual champagne highlight. Or take a smudge brown liner along your upper lash line, and blend gold shadow across your lids...Have FUN! Now, are you ready to look fabulous this summer?



MAINTAINING YOUR MAKE UP #2

Here are a couple of home beauty tips:

1. To make your make-up last all day make sure to hydrate your skin and apply a primer.
2. Remember to clean make up brushes to avoid potential bacteria and breakouts.
3. Always remove your make up before going to bed; if you don't have make up remover unscented moisturizing lotion is a great alternative.

CREATIVE NAIL TECHNIQUES

For a modern art look on nails, try a splatter technique with multiple colors! Choose base color, which will be your blank canvas. Apply polish. Tape fingers around nail to block the area you do not want color to adhere to. Choose two or three colors, place a drop of each polish on paper, use a straw or other small tool, dip in polish and splatter on nail. When you have applied all colors, remove tape and clean edges of fingers with acetone. Be creative, have fun!



QUOTES BY DEPARTMENT

Director of First Impressions

“You’ll never have a second chance to create a good first impression.” Will Rogers

“Usted nunca tendrá una segunda oportunidad para crear una buena primera impresión.” - Will Rogers

Financial Aid

“For a brighter tomorrow, invest in your future today.”

“Para que mañana sea más brillante, invierte en tu futuro hoy.”

Registrar Quotes

“When we achieve what we want, anything is possible!”

“Cuando logramos lo que queremos, todo es posible!”

Barber Program

“Being a barber is about taking care of the people; physically, mentally, and spiritually.”

“La barbería es de cuidar de las personas; físicamente, mentalmente y espiritualmente.”

Cosmetology Program

“Ignoring your passion is like slowly going blind, Never ignore what your heart pumps for...
Mold your career around your lifestyle, Not your lifestyle and your career!”

*“Para triunfar en la vida no es importante llegar el primero.
Para triunfar simplemente hay que llegar, levantándose cada vez que se cae en el camino.”*

Admissions

“Success ... seems to be connected with action. Successful men keep moving.
They make mistakes, but they don’t quit.”

*“El éxito está relacionado con la acción. Los hombres con éxito siempre siguen adelante,
cometen errores pero no se dejan vencer.”*

Inventory Control

“Inventory is money sitting around in another form.”

“Inventario es dinero sentado alrededor en otra forma.”

CAREER SERVICES COLUMN

Below are a few tips that you should follow up before, during and after the interview.

Before the interview...

- Call to confirm the interview time the day before.
- Have a copy of your resume to bring with you.
- Dress appropriately (Sandals, capri pants, jeans and t-shirts, do not make a good impression) You're in the beauty industry, so make sure you look like it!!!!

During the interview...

- Smile, relax and be yourself.
- Introduce yourself and tell them a little about yourself- your interests in the cosmetology field and what led you to apply at this particular place.
- Answer all questions truthfully.
- No gum chewing.
- Speak clearly. Make a conscious effort to leave bad habits at home (nail biting, slouching on the chair)

After the interview...

- Email the salon the following day, thanking them for their valuable time.
- Follow up with a phone call.

GOOD LUCK!